

Parrot Fashion

supporting young people in developing enterprise capability

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PET Free Trial

PET is a web-based tool for supporting young people in developing enterprise capability. It has been conceived and designed by Matthew Evans, Assistant Head at Forrest School, Berkshire and BBC National Enterprise Teacher of the Year 2007. As a teacher you can share and benefit from his experience by trialing PET to embed the delivery of enterprise skills within your school

So why not try PET for yourself. Sign up for the FREE TRIAL on our website.

www.perfectededucation.org.uk

Best wishes

Amanda



The Berkshire Project

PET is Berkshire born and bred. Conceived of in 2005, the early stages of development took place in the far reaches of a business park in Newbury. Once born, PET's first steps were taken in a number of schools across the area under the careful watch of its creators. In the fullness of time PET was released into the wild to find its own feet.

In the first few months after PET was launched seven Berkshire schools adopted the tool. Nearly 7000 students have been given access to their personal user-areas. Since September of this year, over thirty activities have been assessed through PET across Berkshire, ranging from whole-cohort off-timetable days to small group projects. With many more schools signing up for a **free 3 month trial**, PET is fast becoming a Berkshire success story.

The adoption of PET across a number of geographically close schools has distinct benefits;

- A common framework for enterprise promotes shared understanding and collaboration
- Education/Business link organisations can access consistent data to evaluate the effectiveness of enterprise programmes
- Local support services and networks can be developed for training and professional development

Business and Enterprise Colleges, Education Business Partnerships, Local Authorities, Regional Development Agencies and other key players in the development of enterprise have a vested interest in co-ordinating and accelerating the growth of enterprise in schools. We can support you in recreating the Berkshire success story in your region.

Email marie.siford@perfectededucation.org.uk to find out more.

PET-The Answer to Teacher Engagement

If you have ever organised or run an activity you will know how hard it is to engage all of the teachers on the day. Some are supply teachers and some are teachers who are there just to oversee the event and do not interact or get involved.

Education Business Partnership West Berkshire knows just the problem. They work with local schools and arrange activities for students. This can range from individual students to whole years groups of over 300 students. It is always hard to get the teachers, on the day, to be involved and no amount of preparation and briefing seemed to

solve the problem.

Then along came the Personal Effectiveness Tool. Kennet School, one of the key secondary schools in the area, purchased PET and are committed to its use and are seeing the benefits that it has for the school and its students. They asked the EBP West Berkshire to arrange an activity for 297 students in year 8. The planning went ahead and the day approached. Kennet School used PET to record the activity and from the tool produced assessment sheets to be completed on the day. These sheets were given to the teachers and each teacher had a number of students' whom they had to observe. This simple action changed the dynamics of the day. The teachers had a detailed role to perform and interacted with the students. This in turn meant that the students were more willing to be involved in the activity.

Melanie Watt from EBP West Berkshire said "From an EBP point of view PET was an extremely useful tool that engaged the teachers and gave them a clear and focused task throughout the session which had an apparent outcome - recommending a winning team. PET encouraged the teachers to get more involved with the students and the event, rather than taking a step back which can often happen when external parties are running an activity. The students felt that this assessment was part and parcel for the event and behaved accordingly. My experience of PET has only been a positive one and I believe that it can run successfully in conjunction with any EBP event."

Seminar - January 2008

Understand how to use PET to structure and assess enterprise learning

Perfect Education would like to invite you to attend a free seminar on **18th January 2008** from 12.00pm to 3.00pm at St Joseph's Catholic College, Swindon, Wiltshire.

This seminar will allow you to use PET, learn how to set up an enterprise activity and complete the assessment process. The seminar will practically illustrate how PET can be used to structure enterprise learning within a school.

The seminar will be delivered by Matthew Evans, PET Director and Assistant Head at Forest School Business and Enterprise College and Ed Cooper, PET Director and SEEDA Enterprise Hub Director.

For more information on how to sign up for this seminar, or to register your interest for future seminars, email marie.siford@perfecteducation.org.uk

Look out for more tips for using PET in next month's issue of Parrot Fashion!

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